# unifrog

# Introduction to Unifrog: Parents Evening



# What is Unifrog?

 Unifrog believe that destinations - where students end up after school - is even more important than their academic performance. They partner with schools to support students to progress into the best opportunity for them.

 Unifrog do this by providing a one-stop-shop where students can explore their interests, then find and successfully apply for their best next-step after school.



# The Unifrog tools

Access all tools on Unifrog to learn what options are available, access good quality information, and search for opportunities to support your child.

Quizzes	Exploring pathways	Recording what you've done	Searching for opportunities	Drafting application materials	Making applications
Interests profile	Careers library	Activities	UK universities	UK Personal Statement	Post 18 Intentions
Personality profile	Subjects library	Skills	US universities	Classes	Locker
Work environments	Know-how library	Interactions	European universities	Subject References	Applications list
profile	MOOC		Oxbridge	CV / Resumé	
Skills profile	Webinars		Canadian universities	Writing tool	
	Read, Watch, Listen		Asian universities	Common App Essay	
			Australasian universities	US recommenders	
			MidEast and Africa unis	Notes for Reference writers	
			Irish universities	WITCIS	
			Special Opportunities		unifrog
			Events		di ililog

## **Careers library**

- Over 1000 career profiles
- Presents information from a range of sources, including local and national LMI
- Includes qualifications and skills needed, interviews with industry professionals and labour market information
- Explores progression opportunities and what a working week really looks like

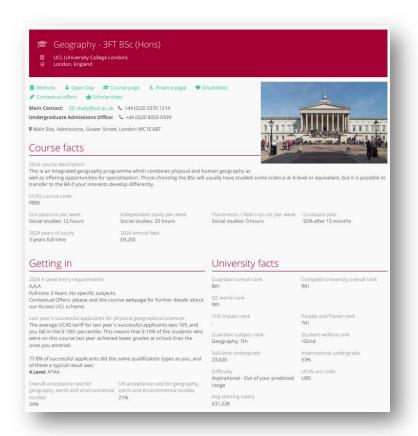
#### Architect

Architects design new buildings and the spaces around them, and work on the restoration and conservation of existing buildings.





#### **UK Universities**



- Students can enter subject of interest and projected grades to see all relevant university courses available in the UK
- Rank and filter opportunities by factors like hours of lectures, price of accommodation and graduate job rates
- Get direct links to university information pages, with impartial information on courses and institutions
- Save unlimited shortlists to refer back to later



### Apprenticeships

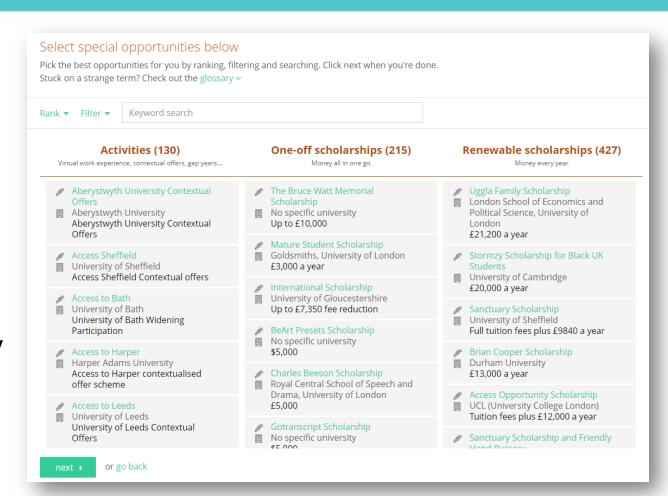


- Students can find live apprenticeship vacancies
- Vacancies are updated daily
- Rank and filter opportunities by factors like distance from home, weekly wage and application deadlines
- Direct link to the 'apply' page
- Each apprenticeship vacancy includes practical information about the opportunity, employer and training
- Save unlimited shortlists to refer back to later



### **Special Opportunities**

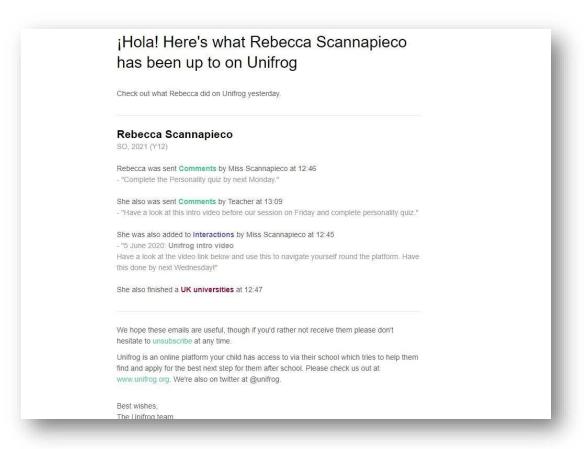
- Includes £5 million-worth of grants, bursaries, scholarships, contextual offers and extracurricular activities
- These can be filtered by circumstances or characteristics, depending on the access requirements of the opportunity
- Includes direct links for applying
- Unlimited shortlists can be created and referred back to





### Weekly summary emails

- Parents can sign up to receive weekly summary emails
- This summary will show you any shortlists your child may have made on the Unifrog platform
- It will also detail any interactions logged against your child, such as Careers Fairs taking place or careers interviews coming up





#### **GDPR**

GDPR is a regulation in EU law on data protection and privacy for everyone within the European Union and the European Economic Area.

Unifrog takes data security very seriously, and as such, has several features in place to protect school and student data.

We only use EU data centres, have multiple firewalls, layered-access security and more. Information on this can be found at unifrog.org/about#security



#### Other cool stuff

The Unifrog platform contains so much more than what we can show you today, that was just four of their many tools.

So why not see for yourself? Sign up as a student and access the tools in exactly the same way that the students do.

You never know, there might be a new career just around the corner!



### Parents & guardians, get signed up!





Scan this QR code or go to

www.unifrog.org/student and click 'Sign in
for the first time'

You'll be asked for some details and a Sign up Code, which can be obtained from the academy careers office.

After signing up, log into Unifrog using your email address and password via the student sign-in page!