



Dear Parent / Carer

Unifrog – The Complete Destinations Platform

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, we will now be using Unifrog; an award-winning, online destinations platform. All students in Years 7, 8, 9, 10 and 11 now have access to this website.

Unifrog is the universal destinations platform and is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own account where they can explore all the career and next step options available to them and find information on everything from managing their workload to writing a winning CV. Students have access to a wide variety of video and written content, and interactive quizzes and tests, including:

Section of the platform	Examples of what students can do	Suitable age range
Quizzes	Finding their interests, personality type, preferred work environment, and skillset.	Years 7-13
Exploring pathways	Explore careers, career sectors, subjects, sign up to free webinars, explore MOOCs and courses, and find wider reading materials.	Years 7-13
Recording what you've done	Record their in-class and extracurricular activities, record examples of their skills, and see the record of CEIAG events the school has added to their accounts.	Years 7-13
Searching for opportunities	Find scholarships, activities, and bursaries to support their HE journey. Find and compare degrees in the UK and overseas, live apprenticeships, and FE courses.	Years 10-13
Application materials / Making applications	Write their CV, cover letter, Personal Statement, and more. Track their applications and record their Post 16 / 18 intentions.	Years 11-13

Students have now accessed the platform for the first time within their PSHE lesson. Any student who was not in the academy on the day of the lesson can still sign up by speaking to the careers office. The platform can be accessed from any computer, tablet or smartphone.

We would encourage you to use the platform with your child so you can support them through the process of deciding their next step. You can have your own Unifrog account, which will enable you to also research careers, attend webinars delivered by employers and universities to learn more about their opportunities, and compare various pathways so you can also support your child in making an informed decision about their next steps.

The sign-up code you need is: ORMDPARENTS and you can sign up here: www.unifrog.org/code. You can also sign up to Unifrog's parent/carer newsletter when you first sign in to get expert advice and guidance on supporting your child with their next steps.

You are also able to link your own account with that of your child, however for this to be enabled we would require written confirmation of this request and confirmation of the parent/carer email address used to log onto Unifrog.

Further information can be found on the careers guidance page of our website [here](#).

If you have any questions, please contact the careers team at the academy.

Yours faithfully,



Julie Richings

Transition and Co Curriculum Projects Manager

the PiXL club
partners in excellence

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