

Travel and Tourism Curriculum

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10 Travel and Tourism	Travel and tourism organisations Accommodation Types of travel agent Transport Visitor Attractions Tourism Promotion Ancillary organisations Types of ownership Aims of organisations Contribution to the economy Interrelationships	Role of technology Visitor destinations Countryside and Coastal resorts Features of resorts Climate Types of tourism Reasons to travel Visitor types Travel options and access Transport hubs Suitability of travel routes	Component 1 PSA assignment	Component 1 PSA assignment Travel and Tourism Organisations and Destinations Questionnaires and Surveys Qualitative and Quantitative Data Focus Groups	Secondary research Market research Market segments Product development Measuring customer satisfaction	Visitor numbers by type Changing popularity of holiday types Changes to booking, transport and spending Customer travel needs Customer travel Needs Products and services Types of travel Planning for customer needs
Year 11 Travel and Tourism	Component 2 PSA Assignment	Component 2 PSA Assignment Customer needs in travel and tourism	Customer needs in travel and tourism Influences on Global travel and tourism	Customer needs in travel and tourism Influences on Global travel and tourism	Revision Exams	Exams

*Full and detailed curriculum maps used by the Academy are available on request